

Exploring the data-driven world - Teaching AI and ML from a data-centric perspective

Raspberry Pi Foundation research seminar

Carsten Schulte, Yannik Fleischer, Lukas Höper

(Rolf Biehler, Daniel Frischemeyer, Sven Hüsing, Susanne Podworny)

Paderborn University

05.10.2021

Context

Prodabi

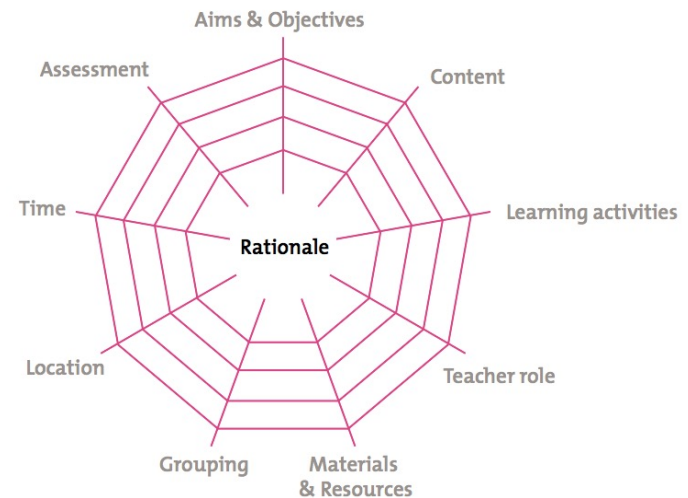
- Symposium on Data Science @ School 2017
- Curriculum development
- Project Course
- Stand alone modules
 - 15/16 year olds (grade 9710)
 - 11/12 year olds (grade 576)

An Initiative of the Federal Ministry
of Education and Research

Science Year 2019

ARTIFICIAL
INTELLIGENCE

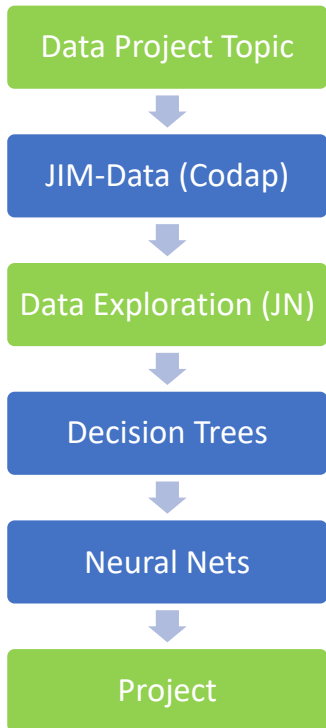
Curriculum Design



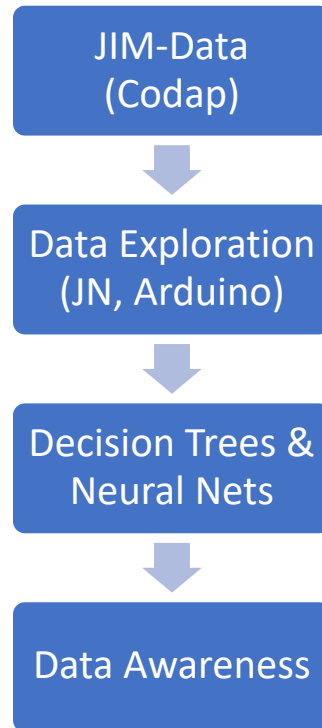
Annette Thijs, and Jan van den Akker, eds. *Curriculum in Development*. Enschede: SLO - Netherlands Institute for curriculum development, 2009. , p. 11

Context

Project Course



Modules 8/9



Modules 5 / 6



Grade 7



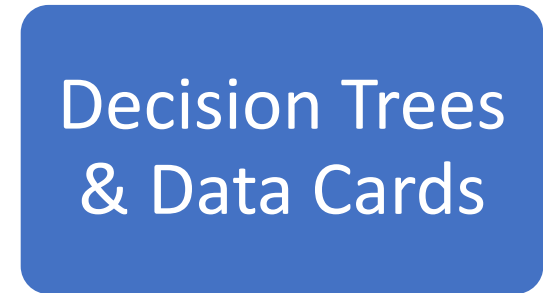
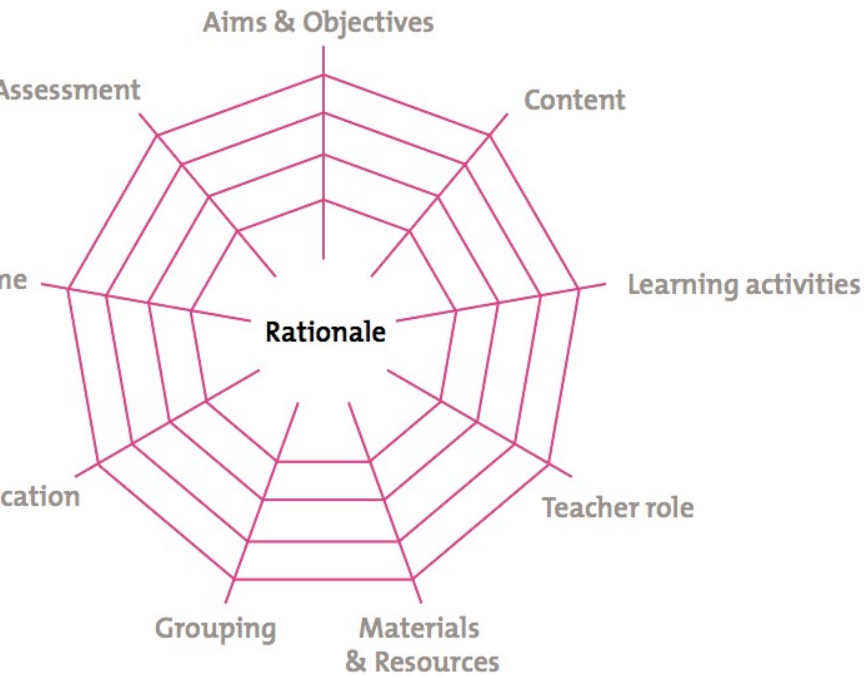
Context



Project Course

Modules 8/9

Modules 5 / 6



Grade 7



Rationale

Machine Behaviour, 2019

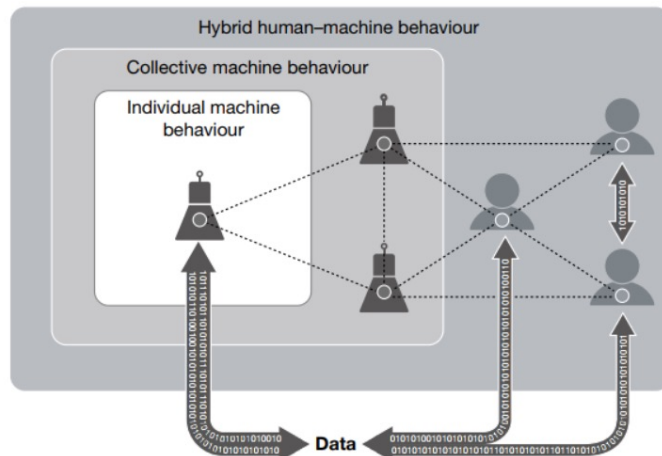


Fig. 4 | Scale of inquiry in the machine behaviour ecosystem. AI systems represent the amalgamation of humans, data and algorithms. Each of these domains influences the other in both well-understood and unknown ways. Data—filtered through algorithms created by humans—influences individual and collective machine behaviour. AI systems are trained

Rahwan, Iyad ; Cebrian, Manuel ; Obradovich, Nick ; Bongard, Josh ; Bonnefon, Jean-François ; Breazeal, Cynthia ; Crandall, Jacob W. ; Christakis, Nicholas A. ; u. a.: Machine behaviour. In: Nature Bd. 568 (2019), Nr. 7753, S. 477–486. — tex.ids= Rahwan.2019, rahwanMachineBehaviour2019a

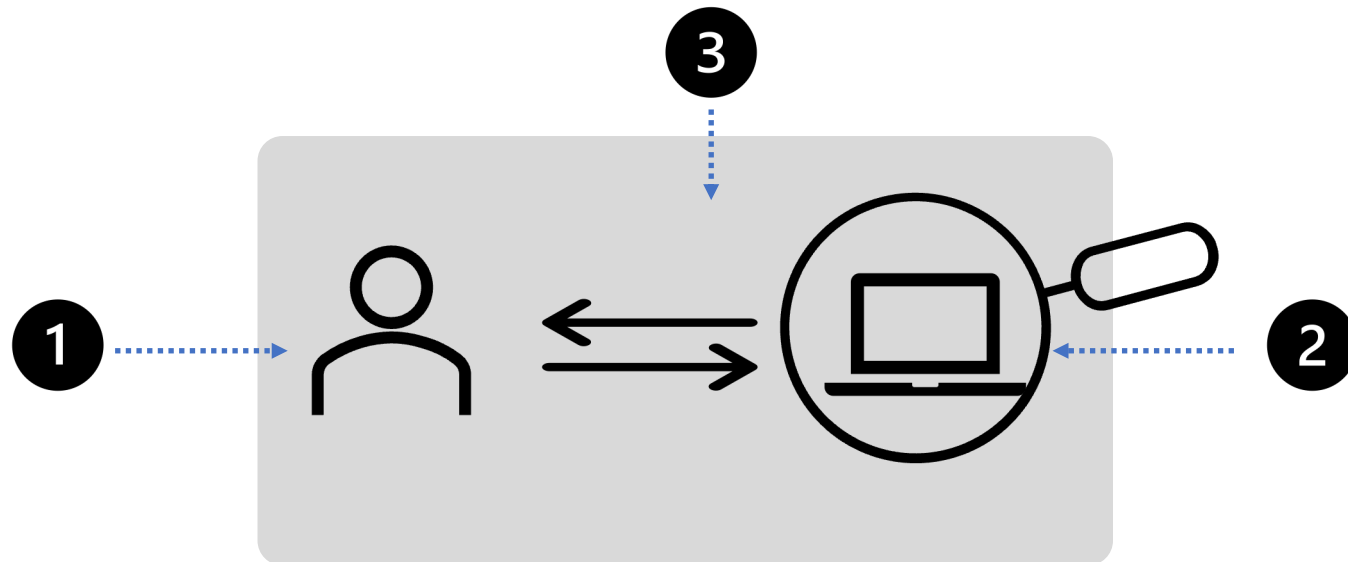
Computational Thinking, 2006

“Ideas, ~~not~~ artifacts”



WING, Jeanette M, 2006. Computational Thinking. *Communications of ACM*. March 2006. Vol. 49, p. 33–35. DOI [10.1145/1118178.1118215](https://doi.org/10.1145/1118178.1118215). p. 35

Hybrid Interaction System



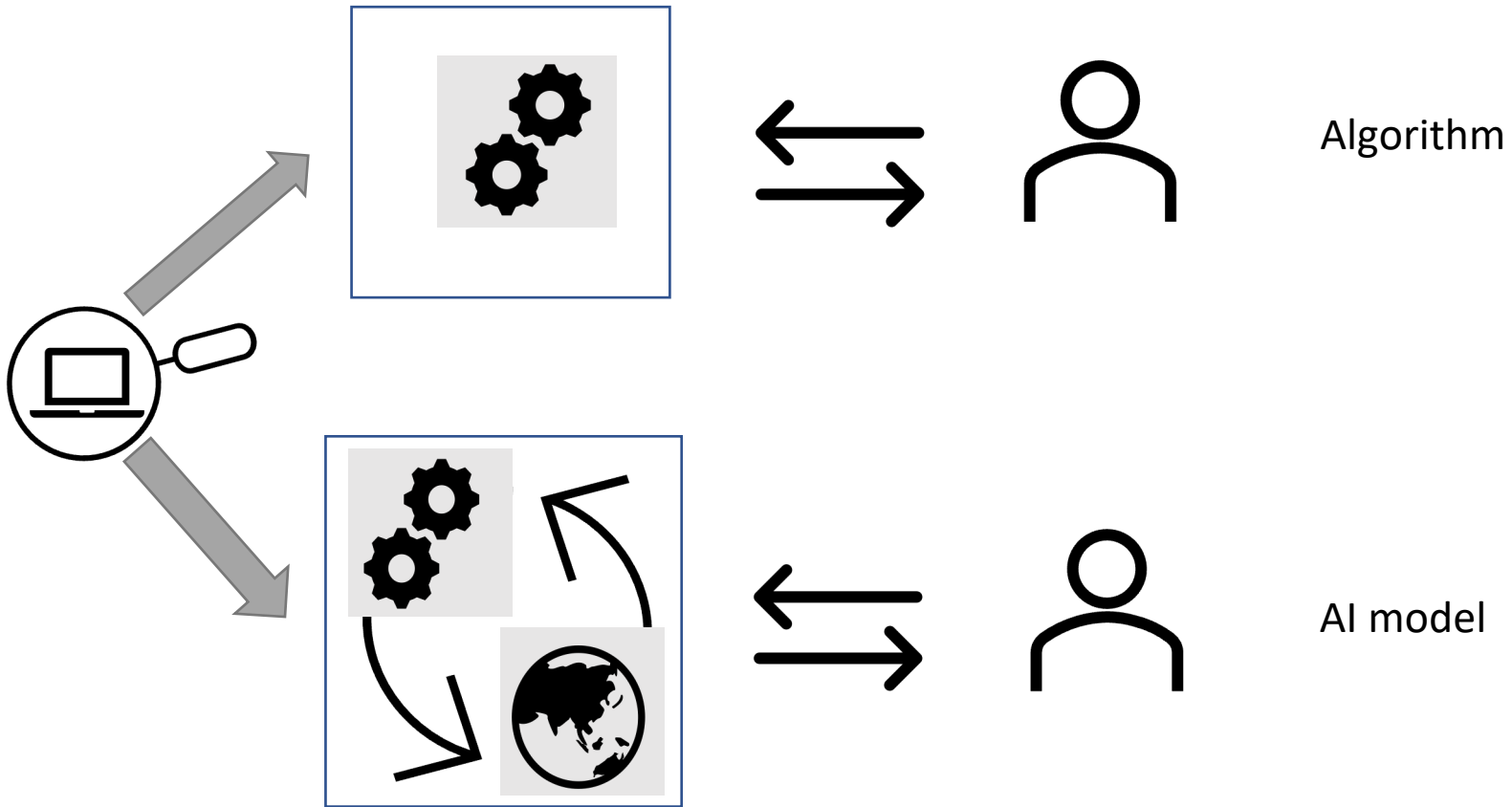
- 1** The role of the human: “program or be programmed”
- 2** The role of the artifact: replacement, augmentation, symbiosis
- 3** The role of the hybrid system: shaping and being shaped

SCHULTE, Carsten and BUDDE, Lea, 2018. A Framework for Computing Education: Hybrid Interaction System: The need for a bigger picture in computing education. In: *18th Koli Calling International Conference on Computing Education Research (Koli Calling '18)*. Koli, Finland: ACM. 22 November 2018

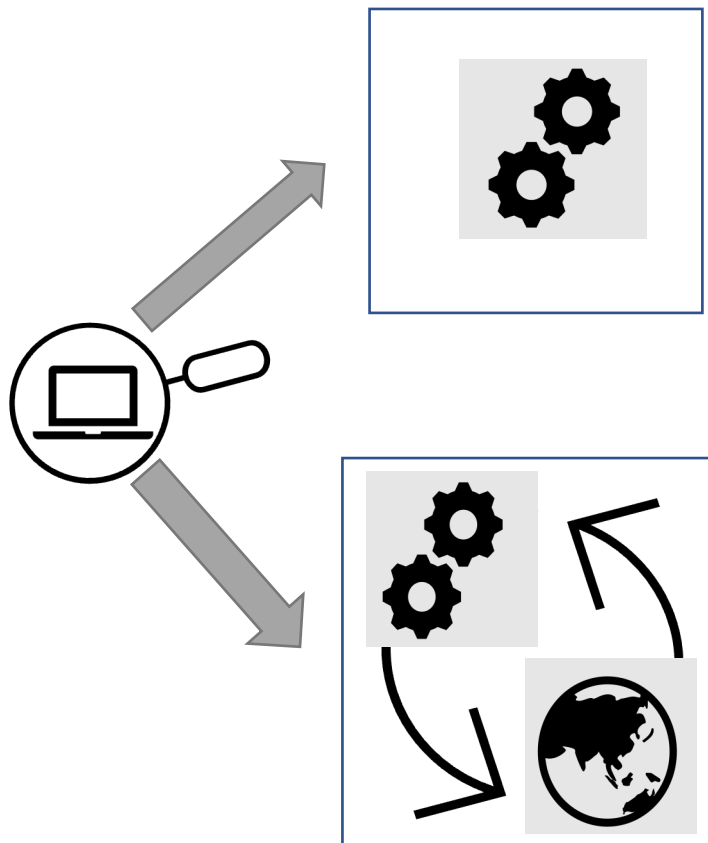
(Dual nature of) digital Artifacts

Architecture

Relevance



Impact of change to ML: problem solving



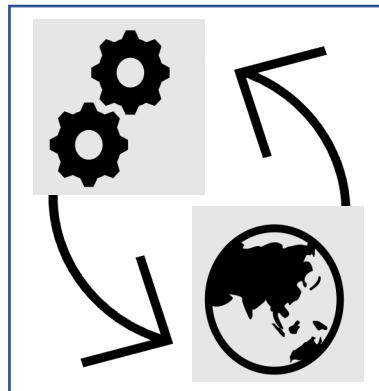
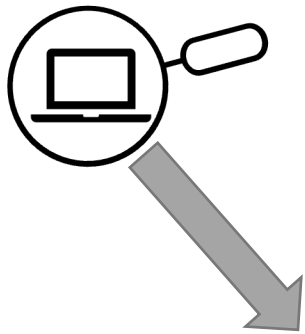
$$x \rightarrow ALG \rightarrow y$$

Understanding the problem,
deriving a solution,
understanding the solution

$$Data \rightarrow Learner \rightarrow (x \rightarrow Model \rightarrow y)$$

~~Understanding the problem,
deriving a solution,
understanding the solution~~

Impact of change to ML: accuracy



Josef Steppan, CC BY-SA 4.0
 <<https://creativecommons.org/licenses/by-sa/4.0/>>, via Wikimedia Commons

https://en.wikipedia.org/wiki/MNIST_database

Error rate (%) ↕
7.6 ^[10]
0.52 ^[23]
0.87 ^[24]
3.3 ^[10]
2.8 ^[26]
0.56 ^[27]
1.6 ^[28]
0.7 ^[28]
0.35 ^[29]
0.31 ^[30]
0.27 ^[31]
0.25 ^[17]
0.23 ^[12]
0.21 ^{[19][20]}
0.18 ^[22]
0.17 ^[33]

Impact of change to ML: role of code

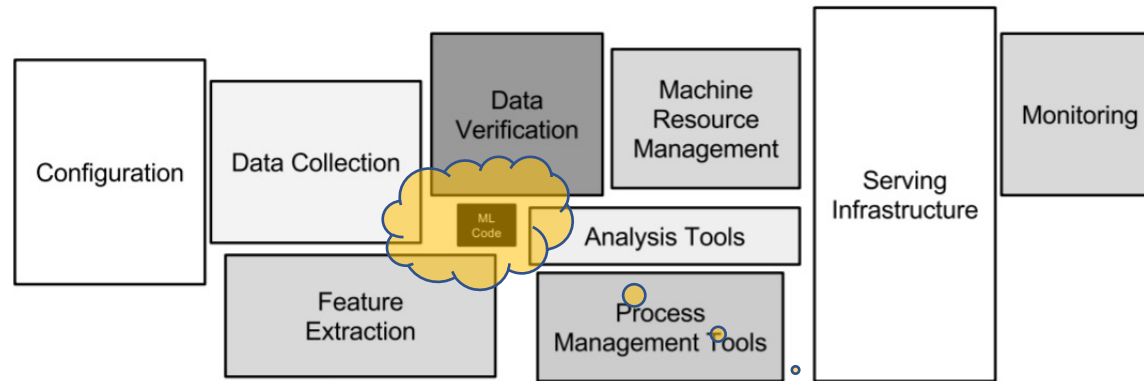
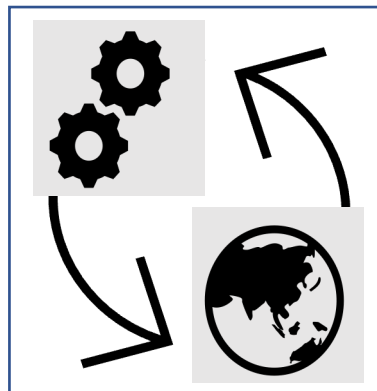
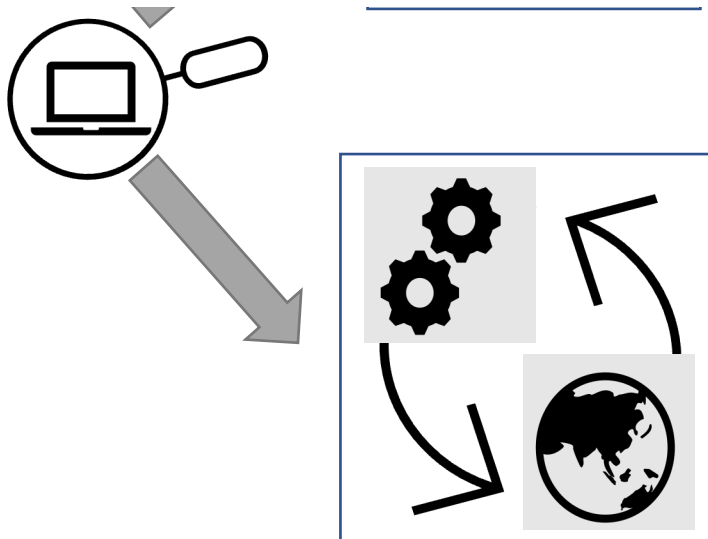
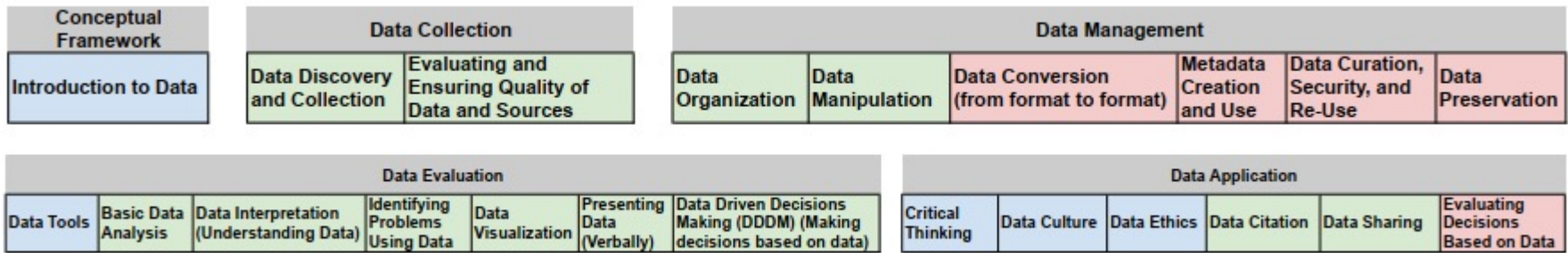


Figure 1: Only a small fraction of real-world ML systems is composed of the ML code, as shown by the small black box in the middle. The required surrounding infrastructure is vast and complex.



SCULLEY, D., et al., 2015. Hidden Technical Debt in Machine Learning Systems. In: *Advances in Neural Information Processing Systems* [online]. Curran Associates, Inc. 2015.

Impact of change to ML: role of data



RIDSDALE, et al., 2015. Strategies and best practices for data literacy education: knowledge synthesis report [online]. Dalhousie University p.3

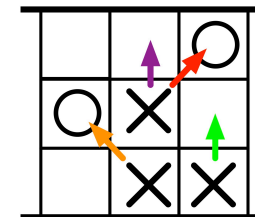
Example 1: Human vs Machine



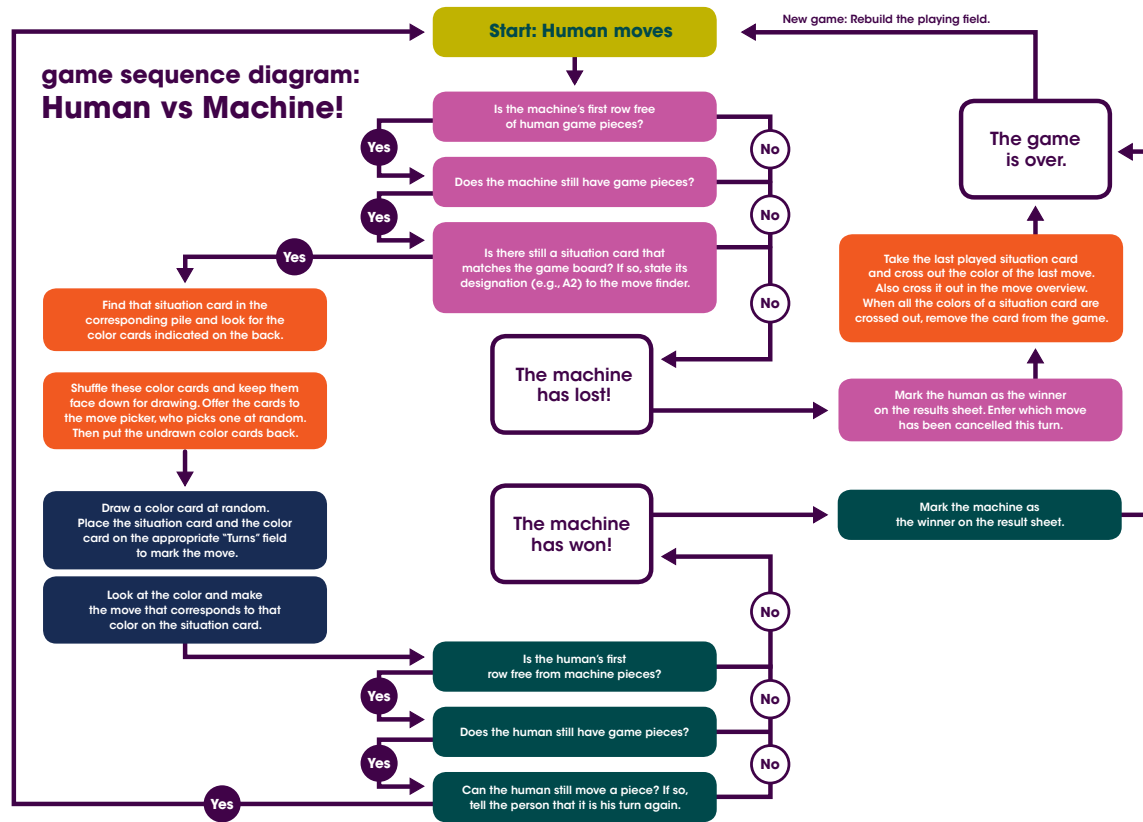
<https://www.prodabi.de/english-version-of-the-human-vs-machine-game/>



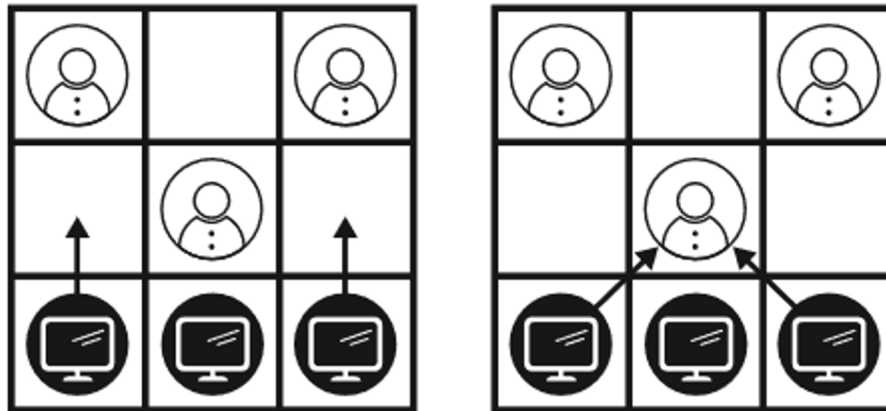
https://en.wikipedia.org/wiki/Matchbox_Educable_Noughts_and_Crosses_Engine



<http://www.cs4fn.org/machinelearning/sweetlearningcomputer.php>

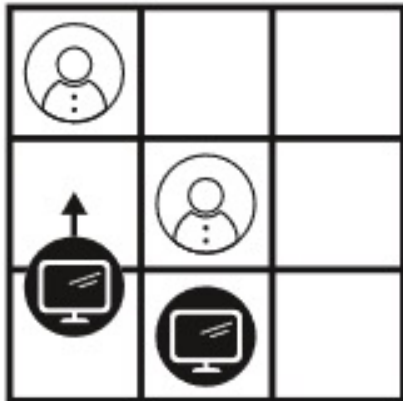


Hexapawn – possible moves

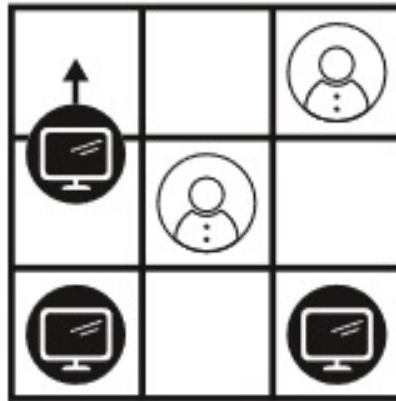


The pieces in Hexapawn can either move straight ahead, or capture an opponent's piece diagonally

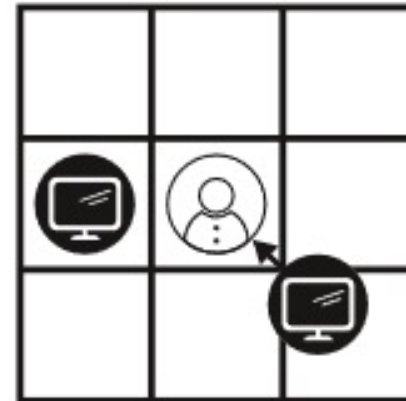
When is the game won?



You win the game
when the opponent's
pieces are blocked

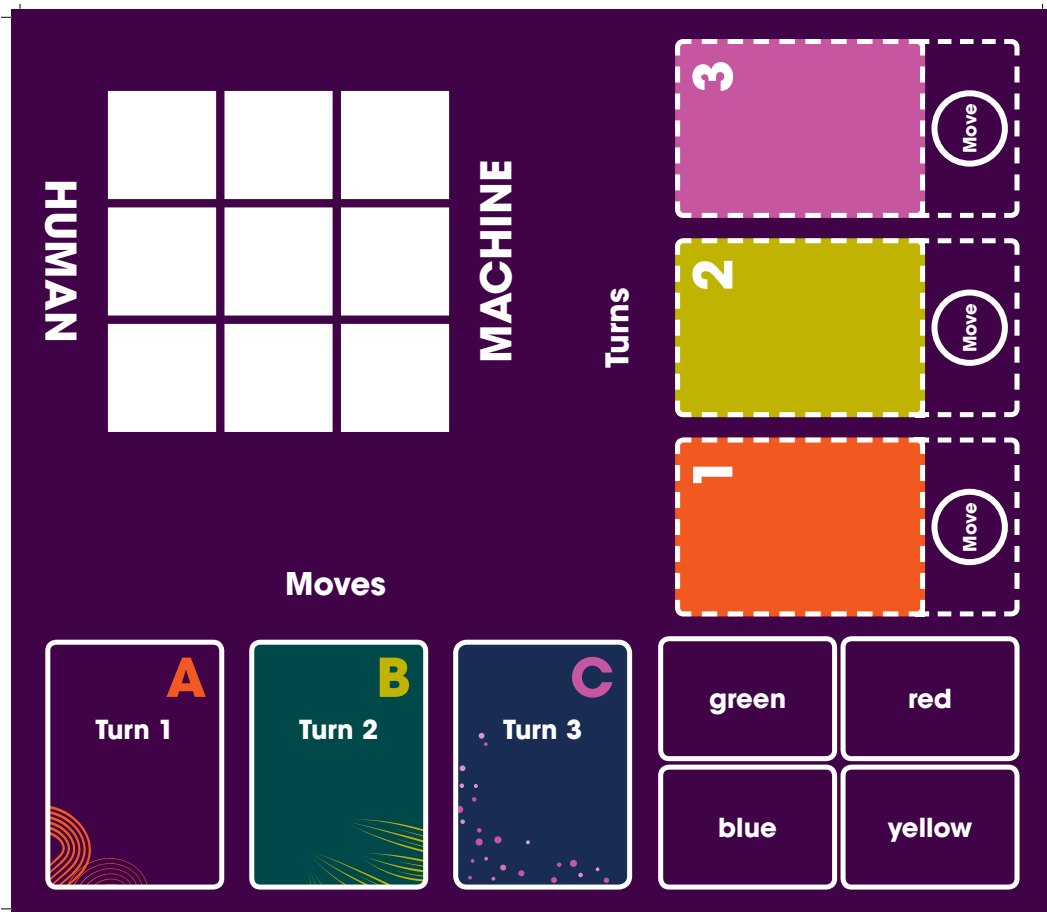


your own piece reaches
the opponent's basic line



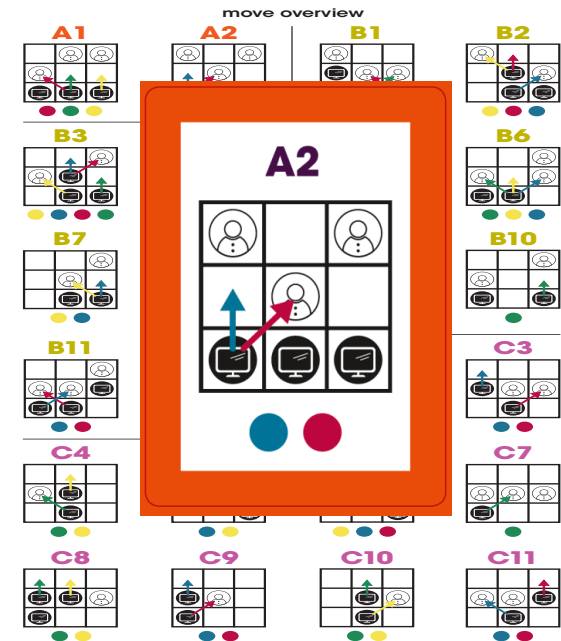
or when all the opponent's
pieces have been captured.

Game Board & overview



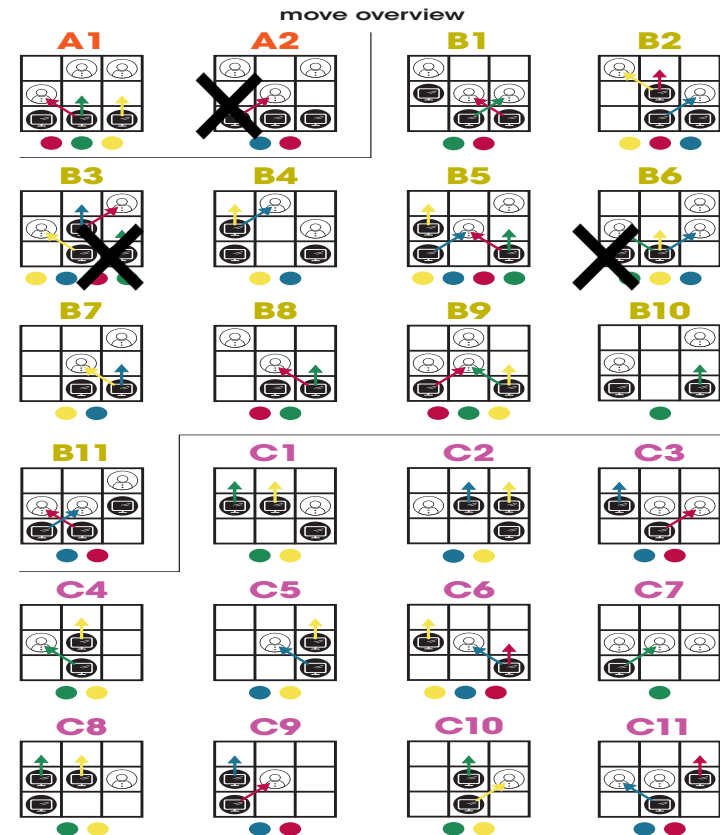
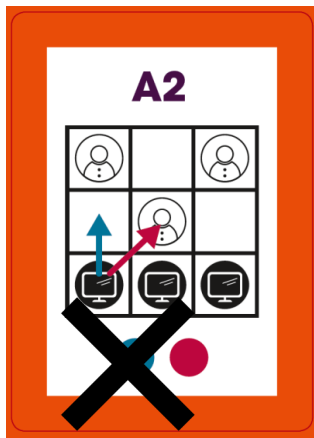
The main game board is a dark purple rectangle. On the left, the word **HUMAN** is written vertically. On the right, **MACHINE** is written vertically. In the center, the word **Turns** is written vertically. At the bottom, the word **Moves** is written horizontally.

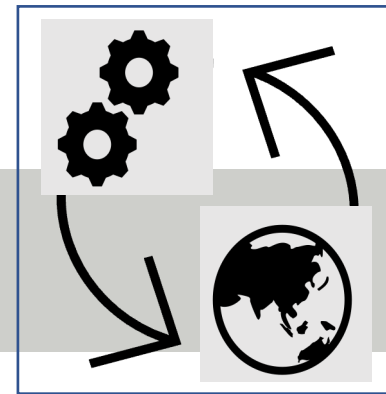
The board features a 3x3 grid of white squares. To the right of the grid are three dashed boxes labeled 1, 2, and 3, each containing a 'Move' button. Below the grid are three move cards: **A** (Turn 1), **B** (Turn 2), and **C** (Turn 3). To the right of these are four colored buttons: green, red, blue, and yellow.



The move overview diagram shows a grid of 11 move options, labeled A1 through A11 and B1 through B11. Each option is represented by a small 3x3 grid with icons and colored dots. The **A2** move is highlighted with a large orange border. Below the A2 move, there are two colored dots: a blue one and a red one. The A2 move itself shows a blue arrow pointing up and a red arrow pointing right from a central icon.

Game Board & overview

























Game Board & overview

Result sheet

Play at least 10 games.

Record the outcomes of the games. If the machine loses, remove the color of the last turn from the situation card and the move overview. If all the colors on a situation card are crossed out, remove it from the game.

Also, if the machine loses, write down which colors were crossed out of which situation cards (e.g. "Red/C2" ...).

Game round	Winner	The following color was removed
1	 	
2	 	
3	 	
4	 	
5	 	
6	 	
7	 	
8	 	
9	 	
10	 	

move overview

The move overview consists of 11 situation cards arranged in a grid. Each card shows a 3x3 grid with icons for a machine and a human, and colored dots below. Cards A2, B3, and B6 are crossed out with a large black X. A bracket groups cards C1 through C11.

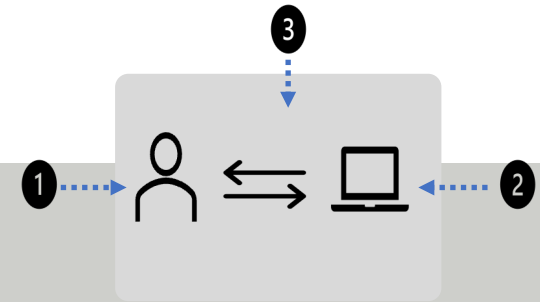
Reflection: What have we learned?

- Different groups= different games & different models
- Reflections on the process:
 - “machine” players just followed rules -> not “intelligent”
 - Slow -> lot’s of data (games) needed
 - Machine “learns” only when it has lost
 - Why? Alternatives? ->human can shape the learning process
- ...

Reflection

Hexapawn vs. autonomous cars

- Not only are there a lot more factors and sensor data to consider, you also have to react to sudden problems such as human fallibility:
 - A self-driving car must always be prepared for random events. For example, it cannot know that other road users make mistakes that cannot be calculated (heart attack, for example).
So the AI must know how to react spontaneously.
- The other reason cited by many participants is that this learning method would be too dangerous or too expensive to use in the real world as both people and cars would be at risk if a self-driving car learned by punishment:
 - Cars have to learn without experience or mistakes, because mistakes could endanger human lives.



Summary: Hexapawn

- 1** The role of the human:
“program or be programmed”
- 2** The role of the artifact:
replacement, augmentation, symbiosis
- 3** The role of the hybrid system:
shaping and being shaped
- 4** The role of data:
- 5** Paradigm change in teaching?

“Trainer”: provide suitable data
Reflect on Training, maybe adapt

It’s a “machine”, follows rules

Training & use are shapeable

Data quality == model quality

Link ideas to artifacts; focus on reflections

Example 2: Decision Trees

Advantages

The issue concerns everyone (age, gender, ...)

Many possibilities for expansion, deepening, and connection

Difficulties

Labels are not clear for all foods, as the issue of nutrition is ambivalent and multifactorial (subjective labeling)


Teacher must convey sensitivity that a red bracket does not mean that the food should never be eaten again and vice versa

Chances

What role do humans and data have in this process?

Data Cards

Apfel




Nährwerte pro 100g

Energie	52 kcal
Fett	0,2 g
davon gesättigte Fettsäuren	0,0 g
Kohlenhydrate	13,8 g
davon Zucker	11,0 g
Eiweiß	0,3 g
Salz	0,0 g

ProDaBi

Popcorn



Nährwerte pro 100g


Energie	499 kcal
Fett	23,0 g
davon gesättigte Fettsäuren	13,8 g
Kohlenhydrate	57,0 g
davon Zucker	3,8 g
Eiweiß	10,7 g
Salz	1,8 g

ProDaBi

...more cards

<p>Haselnusschneite</p>  <p>Nährwerte pro 100g</p> <table border="1"> <tr><td>Energie</td><td>542 kcal</td></tr> <tr><td>Fett</td><td>31,9 g</td></tr> <tr><td>davon gesättigte</td><td></td></tr> <tr><td>Fettsäuren</td><td>18,6 g</td></tr> <tr><td>Kohlenhydrate</td><td>54,0 g</td></tr> <tr><td>davon Zucker</td><td>42,6 g</td></tr> <tr><td>Eiweiß</td><td>7,6 g</td></tr> <tr><td>Salz</td><td>0,4 g</td></tr> </table>	Energie	542 kcal	Fett	31,9 g	davon gesättigte		Fettsäuren	18,6 g	Kohlenhydrate	54,0 g	davon Zucker	42,6 g	Eiweiß	7,6 g	Salz	0,4 g	<p>Popcorn</p>  <p>Nährwerte pro 100g</p> <table border="1"> <tr><td>Energie</td><td>499 kcal</td></tr> <tr><td>Fett</td><td>23,0 g</td></tr> <tr><td>davon gesättigte</td><td></td></tr> <tr><td>Fettsäuren</td><td>13,8 g</td></tr> <tr><td>Kohlenhydrate</td><td>57,0 g</td></tr> <tr><td>davon Zucker</td><td>3,9 g</td></tr> <tr><td>Eiweiß</td><td>10,7 g</td></tr> <tr><td>Salz</td><td>1,8 g</td></tr> </table>	Energie	499 kcal	Fett	23,0 g	davon gesättigte		Fettsäuren	13,8 g	Kohlenhydrate	57,0 g	davon Zucker	3,9 g	Eiweiß	10,7 g	Salz	1,8 g	<p>Apfel</p>  <p>Nährwerte pro 100g</p> <table border="1"> <tr><td>Energie</td><td>52 kcal</td></tr> <tr><td>Fett</td><td>0,2 g</td></tr> <tr><td>davon gesättigte</td><td></td></tr> <tr><td>Fettsäuren</td><td>0,0 g</td></tr> <tr><td>Kohlenhydrate</td><td>11,8 g</td></tr> <tr><td>davon Zucker</td><td>11,0 g</td></tr> <tr><td>Eiweiß</td><td>0,3 g</td></tr> <tr><td>Salz</td><td>0,0 g</td></tr> </table>	Energie	52 kcal	Fett	0,2 g	davon gesättigte		Fettsäuren	0,0 g	Kohlenhydrate	11,8 g	davon Zucker	11,0 g	Eiweiß	0,3 g	Salz	0,0 g	<p>Brotscheibe</p>  <p>Nährwerte pro 100g</p> <table border="1"> <tr><td>Energie</td><td>229 kcal</td></tr> <tr><td>Fett</td><td>4,9 g</td></tr> <tr><td>davon gesättigte</td><td></td></tr> <tr><td>Fettsäuren</td><td>0,8 g</td></tr> <tr><td>Kohlenhydrate</td><td>35,0 g</td></tr> <tr><td>davon Zucker</td><td>2,3 g</td></tr> <tr><td>Eiweiß</td><td>7,7 g</td></tr> <tr><td>Salz</td><td>1,0 g</td></tr> </table>	Energie	229 kcal	Fett	4,9 g	davon gesättigte		Fettsäuren	0,8 g	Kohlenhydrate	35,0 g	davon Zucker	2,3 g	Eiweiß	7,7 g	Salz	1,0 g	<p>Banane</p>  <p>Nährwerte pro 100g</p> <table border="1"> <tr><td>Energie</td><td>85 kcal</td></tr> <tr><td>Fett</td><td>0,3 g</td></tr> <tr><td>davon gesättigte</td><td></td></tr> <tr><td>Fettsäuren</td><td>0,1 g</td></tr> <tr><td>Kohlenhydrate</td><td>21,0 g</td></tr> <tr><td>davon Zucker</td><td>12,0 g</td></tr> <tr><td>Eiweiß</td><td>1,1 g</td></tr> <tr><td>Salz</td><td>0,1 g</td></tr> </table>	Energie	85 kcal	Fett	0,3 g	davon gesättigte		Fettsäuren	0,1 g	Kohlenhydrate	21,0 g	davon Zucker	12,0 g	Eiweiß	1,1 g	Salz	0,1 g	<p>Gummibärchen</p>  <p>Nährwerte pro 100g</p> <table border="1"> <tr><td>Energie</td><td>343 kcal</td></tr> <tr><td>Fett</td><td>0,1 g</td></tr> <tr><td>davon gesättigte</td><td></td></tr> <tr><td>Fettsäuren</td><td>0,1 g</td></tr> <tr><td>Kohlenhydrate</td><td>77,0 g</td></tr> <tr><td>davon Zucker</td><td>66,0 g</td></tr> <tr><td>Eiweiß</td><td>6,9 g</td></tr> <tr><td>Salz</td><td>0,1 g</td></tr> </table>	Energie	343 kcal	Fett	0,1 g	davon gesättigte		Fettsäuren	0,1 g	Kohlenhydrate	77,0 g	davon Zucker	66,0 g	Eiweiß	6,9 g	Salz	0,1 g	<p>Chips</p>  <p>Nährwerte pro 100g</p> <table border="1"> <tr><td>Energie</td><td>503 kcal</td></tr> <tr><td>Fett</td><td>28,0 g</td></tr> <tr><td>davon gesättigte</td><td></td></tr> <tr><td>Fettsäuren</td><td>2,6 g</td></tr> <tr><td>Kohlenhydrate</td><td>53,0 g</td></tr> <tr><td>davon Zucker</td><td>2,9 g</td></tr> <tr><td>Eiweiß</td><td>6,3 g</td></tr> <tr><td>Salz</td><td>2,8 g</td></tr> </table>	Energie	503 kcal	Fett	28,0 g	davon gesättigte		Fettsäuren	2,6 g	Kohlenhydrate	53,0 g	davon Zucker	2,9 g	Eiweiß	6,3 g	Salz	2,8 g
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Apfel




Nährwerte pro 100g

Energie	52 kcal
Fett	0,2 g
davon gesättigte Fettsäuren	0,0 g
Kohlenhydrate	13,8 g
davon Zucker	11,0 g
Eiweiß	0,3 g
Salz	0,0 g

ProDaBi

Popcorn




Nährwerte pro 100g

Energie	499 kcal
Fett	23,0 g
davon gesättigte Fettsäuren	13,8 g
Kohlenhydrate	57,0 g
davon Zucker	3,8 g
Eiweiß	10,7 g
Salz	1,8 g

ProDaBi

Salatgurke



Nährwerte pro 100g

Energie	12 kcal
Fett	0,1 g
davon gesättigte Fettsäuren	0,0 g
Kohlenhydrate	3,6 g
davon Zucker	1,7 g
Eiweiß	0,7 g
Salz	0,0 g

ProDaBi

Popcorn



Nährwerte pro 100g

Energie	499 kcal
Fett	23,0 g
davon gesättigte Fettsäuren	1,7 g
Kohlenhydrate	1,7 g

Brot



Nährwerte pro 100g

Energie	229 kcal
Fett	4,9 g
davon gesättigte Fettsäuren	0,8 g
Kohlenhydrate	35,0 g
davon Zucker	3,3 g

Milchschokolade



Nährwerte pro 100g

Energie	530 kcal
Fett	29,5 g
davon gesättigte Fettsäuren	17,5 g
Kohlenhydrate	58,5 g
davon Zucker	57,5 g
Eiweiß	6,6 g
Salz	0,2 g

ProDaBi

Gebratene Pommes




Nährwerte pro 100g

Energie	289 kcal
Fett	14,0 g
davon gesättigte Fettsäuren	1,3 g
Kohlenhydrate	36,0 g
davon Zucker	0,3 g
Eiweiß	3,4 g
Salz	0,7 g

ProDaBi

Apfel









Nährwerte pro 100g

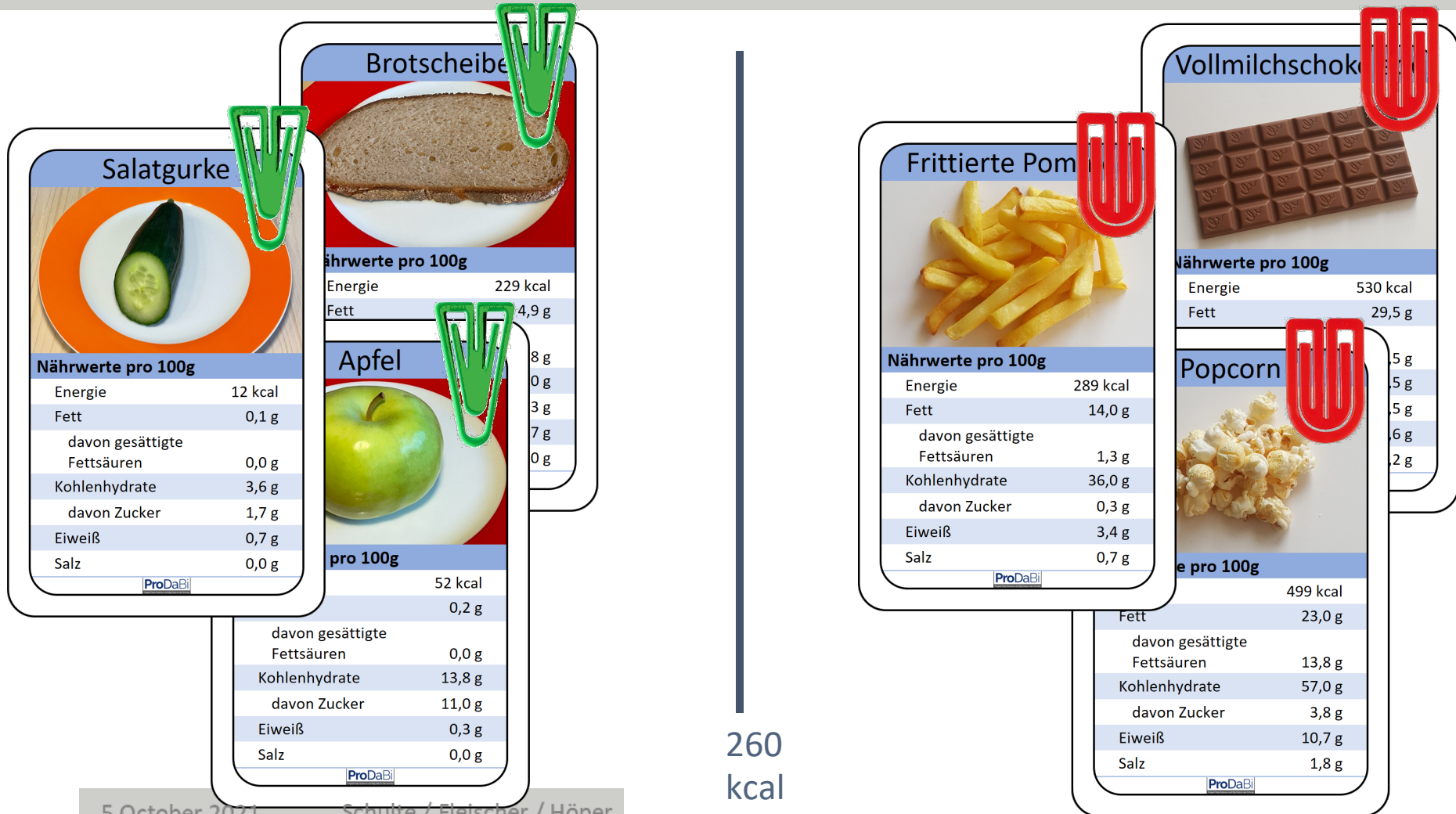
Energie	52 kcal
Fett	0,2 g
davon gesättigte Fettsäuren	0,0 g
Kohlenhydrate	13,8 g
davon Zucker	11,0 g
Eiweiß	0,3 g
Salz	0,0 g

ProDaBi

260 kcal

Salatgurke	Apfel	Brotzscheibe	gebratene Pommes	Popcorn	Milchschokolade
					
Nährwerte pro 100g	Nährwerte pro 100g	Nährwerte pro 100g	Nährwerte pro 100g	Nährwerte pro 100g	Nährwerte pro 100g
Energie 12 kcal	Energie 52 kcal	Energie 229 kcal	Energie 289 kcal	Energie 499 kcal	Energie 530 kcal
Fett 0,1 g	Fett 0,2 g	Fett 4,9 g	Fett 14,0 g	Fett 23,0 g	Fett 29,5 g
davon gesättigte Fettsäuren 0,0 g	davon gesättigte Fettsäuren 0,0 g	davon gesättigte Fettsäuren 0,8 g	davon gesättigte Fettsäuren 1,3 g	davon gesättigte Fettsäuren 13,8 g	davon gesättigte Fettsäuren 17,5 g
Kohlenhydrate 3,6 g	Kohlenhydrate 13,8 g	Kohlenhydrate 35,0 g	Kohlenhydrate 36,0 g	Kohlenhydrate 57,0 g	Kohlenhydrate 58,5 g
davon Zucker 1,7 g	davon Zucker 11,0 g	davon Zucker 2,3 g	davon Zucker 0,3 g	davon Zucker 3,8 g	davon Zucker 57,5 g
Eiweiß 0,7 g	Eiweiß 0,3 g	Eiweiß 7,7 g	Eiweiß 3,4 g	Eiweiß 10,7 g	Eiweiß 6,6 g
Salz 0,0 g	Salz 0,0 g	Salz 1,0 g	Salz 0,7 g	Salz 1,8 g	Salz 0,2 g
<small>ProDaBi</small>	<small>ProDaBi</small>	<small>ProDaBi</small>	<small>ProDaBi</small>	<small>ProDaBi</small>	<small>ProDaBi</small>


Data Split with attribute Energy



Energy


< 260 kcal

≥ 260 kcal



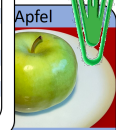
Salatgurke

Nährwerte pro 100g	
Energie	12 kcal
Fett	0,1 g
davon gesättigte Fettsäuren	0,0 g
Kohlenhydrate	3,6 g
davon Zucker	1,7 g
Eiweiß	0,7 g
Salz	0,0 g




Brotstube

Nährwerte pro 100g	
Energie	229 kcal
Fett	4,9 g
davon gesättigte Fettsäuren	0,8 g
Kohlenhydrate	35,0 g
davon Zucker	2,3 g
Eiweiß	7,7 g
Salz	1,0 g




Apfel

Nährwerte pro 100g	
Energie	52 kcal
Fett	0,2 g
davon gesättigte Fettsäuren	0,0 g
Kohlenhydrate	13,8 g
davon Zucker	11,0 g
Eiweiß	0,3 g
Salz	0,0 g




Frittierte Pommes

Nährwerte pro 100g	
Energie	289 kcal
Fett	14,0 g
davon gesättigte Fettsäuren	1,3 g
Kohlenhydrate	36,0 g
davon Zucker	0,3 g
Eiweiß	3,4 g
Salz	0,7 g



Vollmilchschokolade

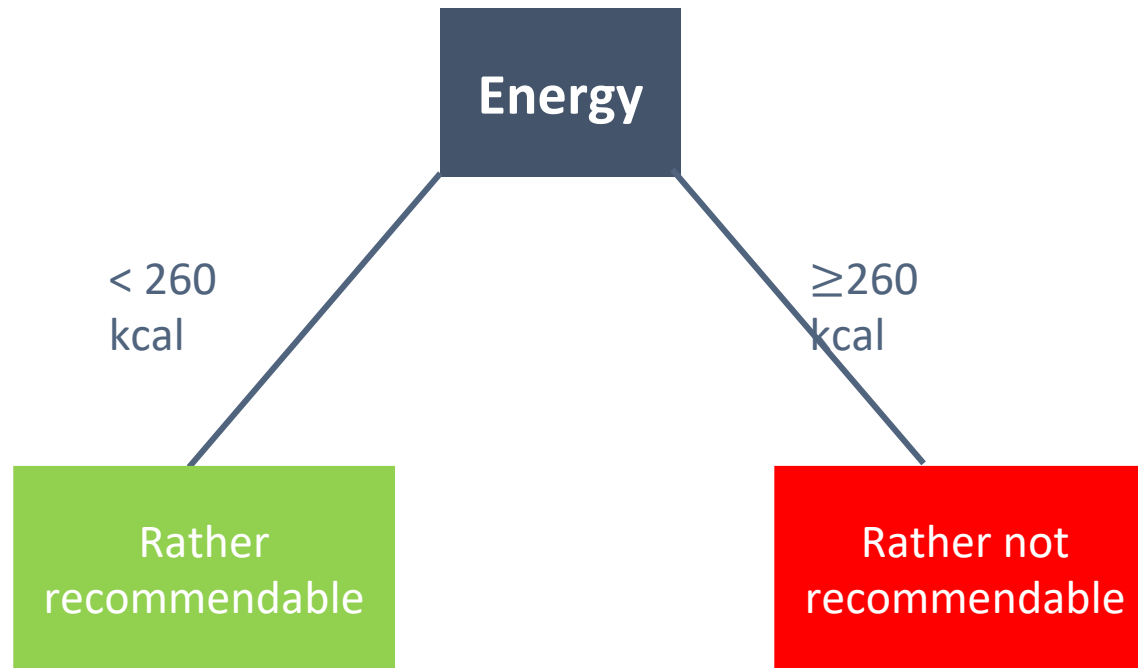
Nährwerte pro 100g	
Energie	530 kcal
Fett	29,5 g
davon gesättigte Fettsäuren	17,5 g
Kohlenhydrate	58,5 g
davon Zucker	57,5 g
Eiweiß	6,6 g
Salz	0,2 g



Popcorn

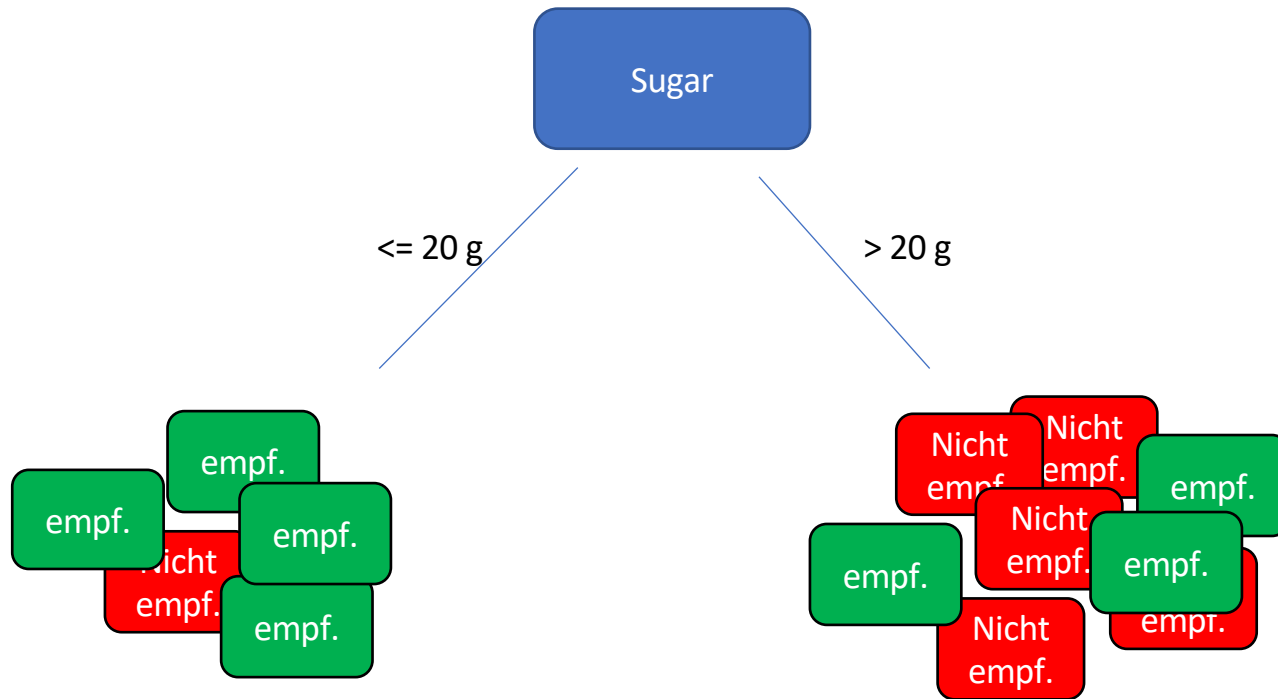
Nährwerte pro 100g	
Energie	499 kcal
Fett	23,0 g
davon gesättigte Fettsäuren	13,8 g
Kohlenhydrate	57,0 g
davon Zucker	3,8 g
Eiweiß	10,7 g
Salz	1,8 g

One split

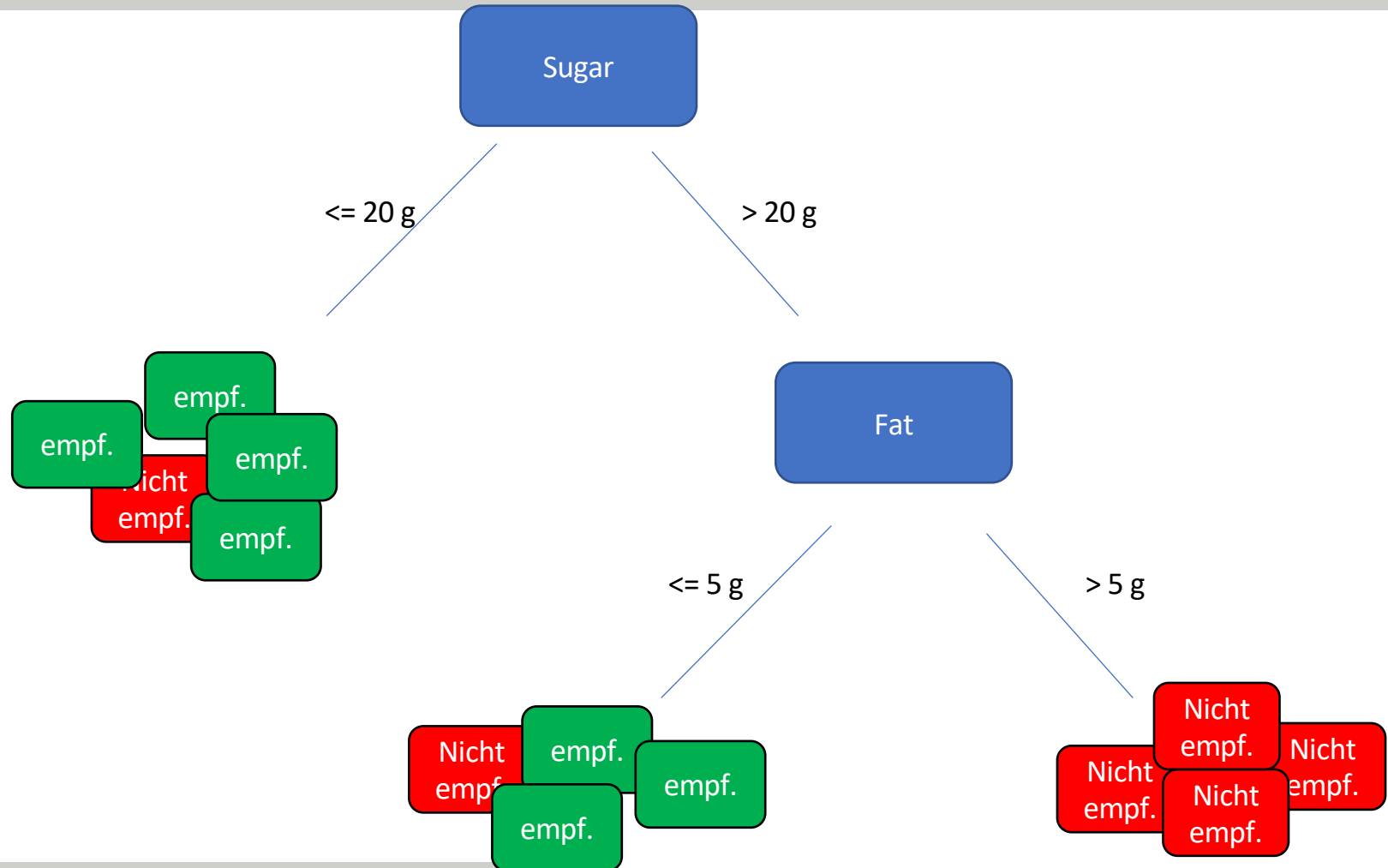


True for other food?

Better split possible?



A Tree



1 Daten und Entscheidungsbaume - So macht das ein Computer

Erklärungstext - Von Datenkarte

Der Computer arbeitet mit Datentabel
Unten siehst Du den Apfel und das F
Die Daten der Tabelle muss ein Mens

Apfel



Nährwerte pro 100g

Energie	52 k
Fett	0,
davon gesättigte Fettsäuren	0,
Kohlenhydrate	13,
davon Zucker	11,
Eiweiß	0,
Salz	0,

[ProDati](#)

Name	Energie	Fett	gesättigte Fi
Apfel	52	0.2	
Popcorn	499	23.0	

Aufgabe - Die Datentabelle ergänzen

Wähle für jedes Lebensmittel aus, ob der "beiseite legen", dann wird es aus de
Am Ende siehst Du, dass die Datentabell

- Apfel eher empfeh
- Banane eher empfeh
- Haselnusschnitte eher empfeh
- Chips eher empfeh
- Pommes eher empfeh
- Nudeln eher empfeh
- Erbsen eher empfeh
- Eisbergsalat eher empfeh
- Frikadelle eher empfeh
- Bratscheibe eher empfeh
- Popcorn eher empfeh
- Vanilleeis eher empfeh
- Marmorkuchen eher empfeh
- Chicken Nuggets eher empfeh
- Erdbeerjoghurt eher empfeh
- Salatgurke eher empfeh
- Brokkoli eher empfeh
- Schokomüsli eher empfeh

6 Entscheidungsbaum automatisch erstellen lassen

Eklärungstext - Automatischer einen Entscheidungsbaum erstellen

Erstelle Baum

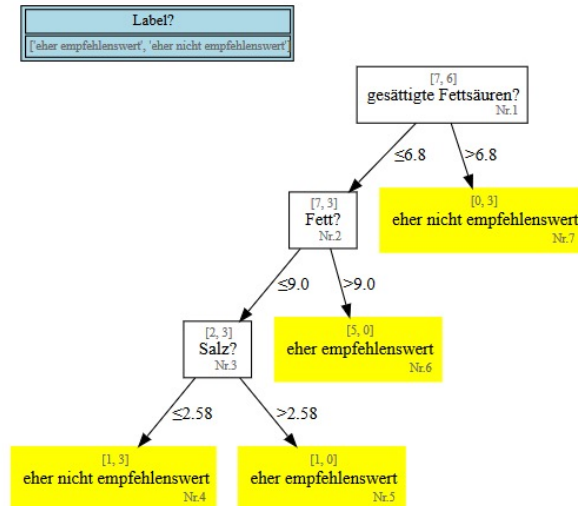
Super, Du hast den Computer einen Entscheidungsbaum erstellen lassen!

Aufgabe - Die Anzahl der Stufen verändern

Du kannst dem Computer noch sagen, wie viele Stufen der Entscheidungsbaum haben soll.
Probier mal aus, wie der Baum aussieht, wenn Du verschiedene Tiefen einstellst.

Max_Stufen 4

Erstelle Baum



Korrekt Klassifikationen: 12

Fehlklassifikationen 1

Summary and Reflection

- Where are the digital artifacts?

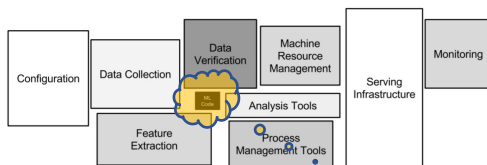
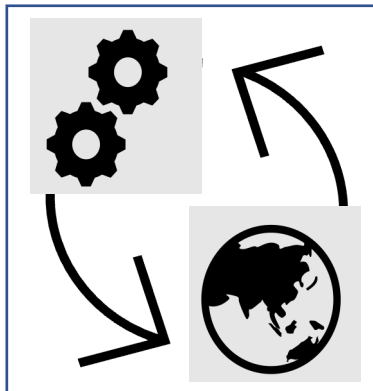




Figure 1: Only a small fraction of real-world ML systems is composed of the ML code, as shown by the small black box in the middle. The required surrounding infrastructure is vast and complex.

Apfel



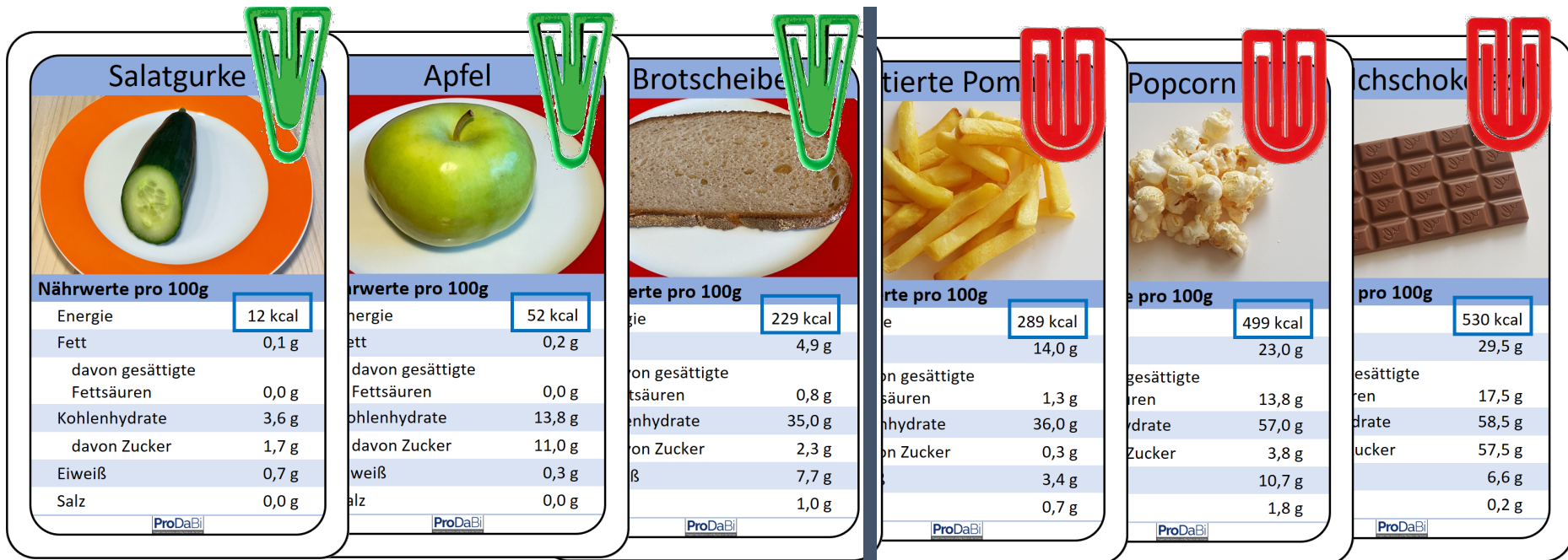
Nährwerte pro 100g

Energie	52 kcal
Fett	0,2 g
davon gesättigte Fettsäuren	0,0 g
Kohlenhydrate	13,8 g
davon Zucker	11,0 g
Eiweiß	0,3 g
Salz	0,0 g



Sorting by Attribute and Attribute values is based on model decisions

260 kcal



Salatgurke	
Energie	12 kcal
Fett	0,1 g
davon gesättigte Fettsäuren	0,0 g
Kohlenhydrate	3,6 g
davon Zucker	1,7 g
Eiweiß	0,7 g
Salz	0,0 g

Apfel	
Energie	52 kcal
Fett	0,2 g
davon gesättigte Fettsäuren	0,0 g
Kohlenhydrate	13,8 g
davon Zucker	11,0 g
Eiweiß	0,3 g
Salz	0,0 g

Brotsc	
Energie	229 kcal
Fett	4,9 g
davon gesättigte Fettsäuren	0,8 g
Kohlenhydrate	35,0 g
davon Zucker	2,3 g
Eiweiß	7,7 g
Salz	1,0 g

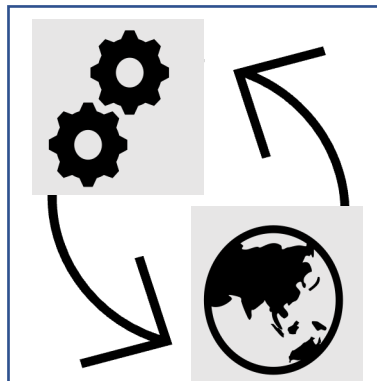
frittierte Pommes	
Energie	289 kcal
Fett	14,0 g
davon gesättigte Fettsäuren	1,3 g
Kohlenhydrate	36,0 g
davon Zucker	0,3 g
Eiweiß	3,4 g
Salz	0,7 g

Popcorn	
Energie	499 kcal
Fett	23,0 g
davon gesättigte Fettsäuren	13,8 g
Kohlenhydrate	57,0 g
davon Zucker	3,8 g
Eiweiß	10,7 g
Salz	1,8 g

Milchschokolade	
Energie	530 kcal
Fett	29,5 g
davon gesättigte Fettsäuren	17,5 g
Kohlenhydrate	58,5 g
davon Zucker	57,5 g
Eiweiß	6,6 g
Salz	0,2 g



Summary and Reflection

- What is an apple?



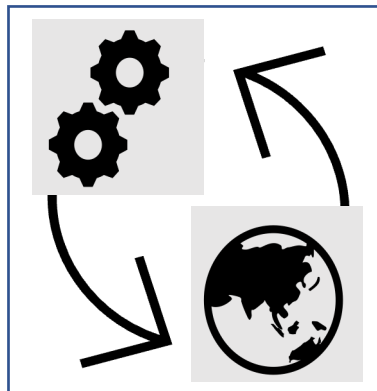
variability



Apfel	
	
Nährwerte pro 100g	
Energie	52 kcal
Fett	0,2 g
davon gesättigte Fettsäuren	0,0 g
Kohlenhydrate	13,8 g
davon Zucker	11,0 g
Eiweiß	0,3 g
Salz	0,0 g
	

Summary and Reflection

• Why these attributes?



al
s
s
n

Eight "major" food allergens [edit]

This law is in regard to the eight most common food allergens. They account for about 90% of food allergies.^[4] The

- Milk - *A milk allergy is different from lactose intolerance.*
- Eggs
- Fish
- Crustacean shellfish
- Tree nuts
- Peanuts - *Not everyone who is allergic to peanuts is allergic to tree nuts.*
- Wheat
- Soybeans

Apfel



...e pro 100g

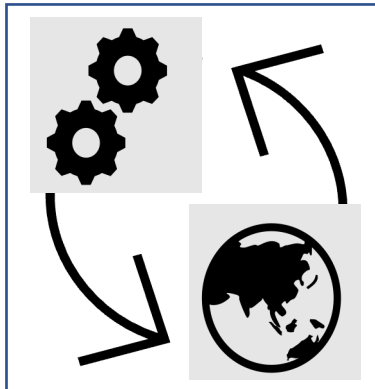
	52 kcal
	0,2 g
gesättigte	
uren	0,0 g
hydrate	13,8 g
davon Zucker	11,0 g
Eiweiß	0,3 g
Salz	0,0 g

ProDaBi

https://en.wikipedia.org/wiki/Food_Allergen_Labeling_and_Consumer_Protection_Act


Summary and Reflection

- Why these label?




- bias in label
- proxies

Proxies: O'NEIL, Cathy, 2017. Weapons of Math Destruction: How Big Data Increases Inequality and Threatens Democracy. 01. London: Penguin. ISBN 978-0-14-198541-1.



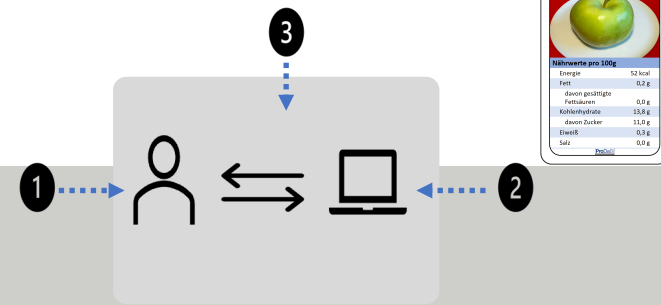
Apfel



Nährwerte pro 100g

Energie	52 kcal
Fett	0,2 g
davon gesättigte Fettsäuren	0,0 g
Kohlenhydrate	13,8 g
davon Zucker	11,0 g
Eiweiß	0,3 g
Salz	0,0 g

ProDaBi



Summary: data cards

- 1 The role of the human:
“program or be programmed”
- 2 The role of the artifact:
replacement, augmentation, symbiosis
- 3 The role of the hybrid system:
shaping and being shaped
- 4 The role of data:
- 5 Paradigm change in teaching?

“Trainer”: provide & model suitable data & suitable attributes / characteristics

(Automated construction of a tree)

Reflection on nutrition (healthy vs. advisable)
‘code is cruel’

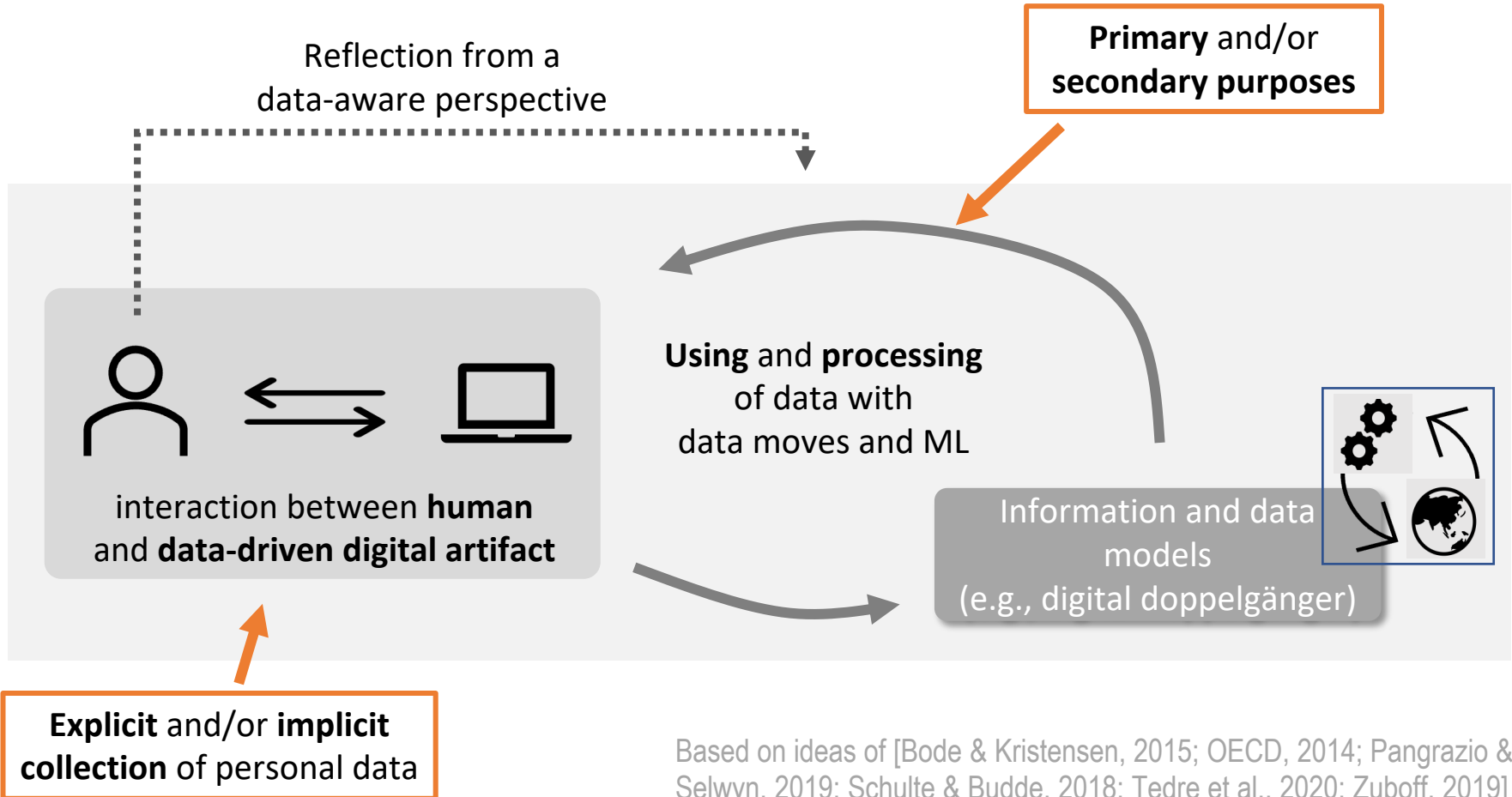
Data quality == model quality
Data as model

Reflect on the data model;
not only on the algorithm

Example 3: Data Awareness



The concept *data awareness*



Based on ideas of [Bode & Kristensen, 2015; OECD, 2014; Pangrazio & Selwyn, 2019; Schulte & Budde, 2018; Tedre et al., 2020; Zuboff, 2019]

Using and processing the collected data

The purposes of using and processing data can essentially be divided into two areas:

1. data are used or processed to operate features of the data-driven digital artifact (**primary purpose**)
2. to investigate developments of the data-driven digital artifact or to achieve additional purposes (**secondary purpose**).

Construction of a digital doppelgänger

- Construction of a digital doppelgänger [Bode & Kristensen, 2015] (or digital self [Tedre et al., 2020]) which...
 - is constructed by processing the collected data – especially implicitly collected data
 - relates to a real person
 - represents the person within specific and limited proxies – no full representation
 - should be understood within digital doppelgänger of other users
 - can be used for different primary and secondary purposes

Teaching unit for grade 5 to 6

1st phase: experiment to introduce to the interaction system

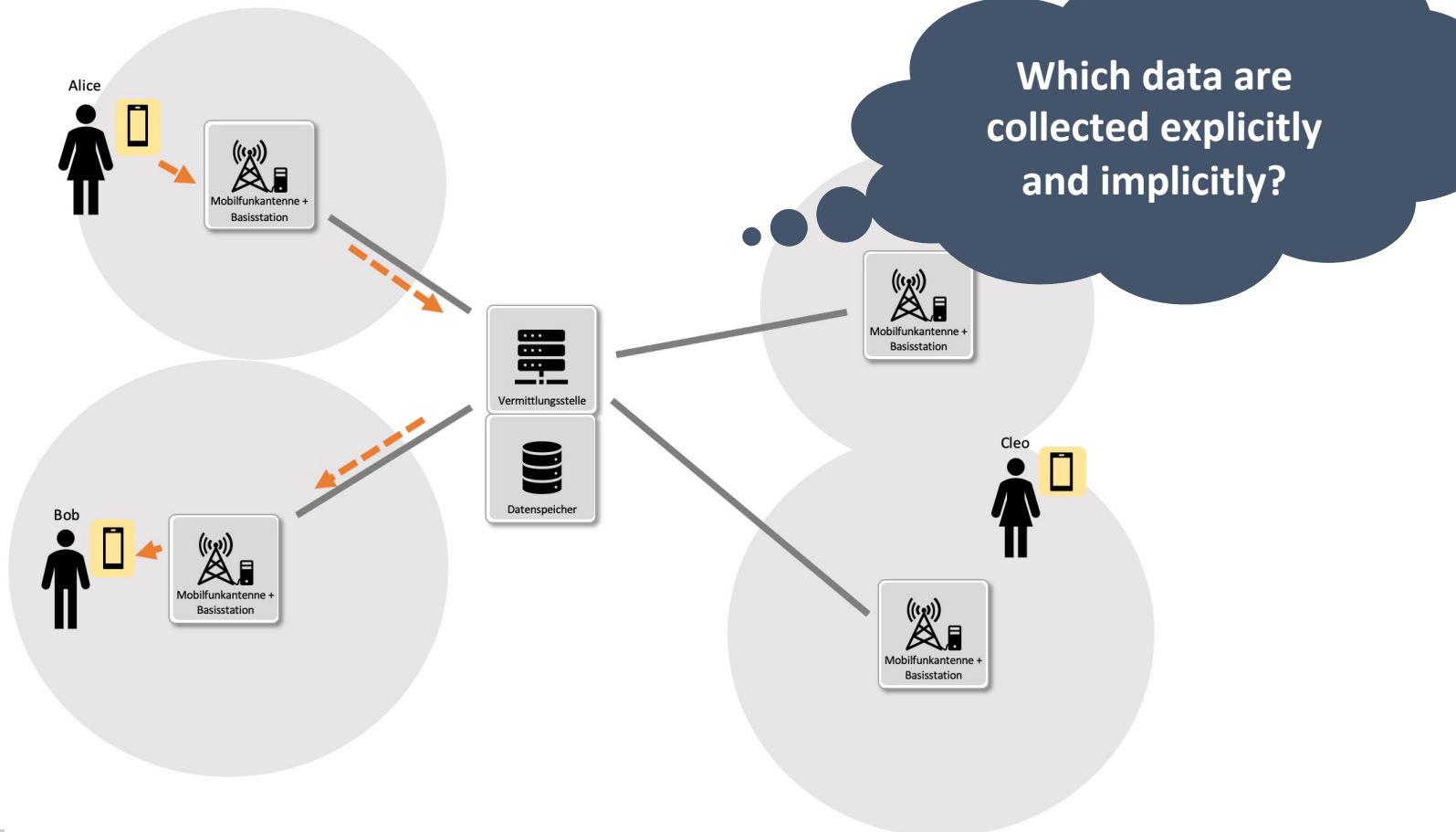
2nd phase: architecture of the mobile network (explicitly and implicitly collected data and primary purpose of using and processing these data)

3rd phase: exploring location data and constructing a digital doppelgänger (secondary purpose)

4th phase: reflection and discussion of the data-driven digital artifact and the interactionsystem

Phase 2: architecture of the mobile network

Situation: Alice will call Bob using her cellphone



Phase 2: collected data

Standortdaten einer Person aus dem Mobilfunknetz

	Beginn	Ende	Dienst	ein/ausgehend	Standort	
0	8/31/09 7:57	8/31/09 8:09	GPRS	ausgehend	13.39611111	52.52944444
1	8/31/09 8:09	8/31/09 8:09	GPRS	ausgehend	13.38361111	52.53
2	8/31/09 8:09	8/31/09 8:15	GPRS	ausgehend	13.37472222	52.53027778
3	8/31/09 8:15	8/31/09 8:39	GPRS	ausgehend	13.37472222	52.53027778
4	8/31/09 8:39	8/31/09 9:09	GPRS	ausgehend	13.37472222	52.53027778
5	8/31/09 9:09	8/31/09 9:39	GPRS	ausgehend	13.37472222	52.53027778
6	8/31/09 9:12	8/31/09 9:12	Telefonie	ausgehend	13.37472222	52.53027778
7	8/31/09 9:39	8/31/09 10:09	GPRS	ausgehend	13.37472222	52.53027778
8	8/31/09 10:09	8/31/09 10:39	GPRS	ausgehend	13.37472222	52.53027778
9	8/31/09 10:39	8/31/09 10:54	GPRS	ausgehend	13.37472222	52.53027778
10	8/31/09 10:55	8/31/09 11:25	GPRS	ausgehend	13.37472222	52.53027778
11	8/31/09 11:25	8/31/09 11:55	GPRS	ausgehend	13.37472222	52.53027778
12	8/31/09 11:55	8/31/09 12:25	GPRS	ausgehend	13.37472222	52.53027778
13	8/31/09 12:25	8/31/09 12:55	GPRS	ausgehend	13.37472222	52.53027778
14	8/31/09 12:30	8/31/09 12:31	Telefonie, CFNRy	eingehend	13.37472222	52.53027778
15	8/31/09 12:55	8/31/09 13:02	GPRS	ausgehend	13.37472222	52.53027778
16	8/31/09 13:02	8/31/09 13:02	GPRS	ausgehend	13.37583333	52.48972222
17	8/31/09 13:02	8/31/09 13:14	GPRS	ausgehend	13.37583333	52.48972222

Phase 3: Exploration of location data

Filter the location data and explore them on the map

Locations in the time range:

from:

to:

Locations on the weekday:

Tagwahl:

Locations in the month:

Month choi...

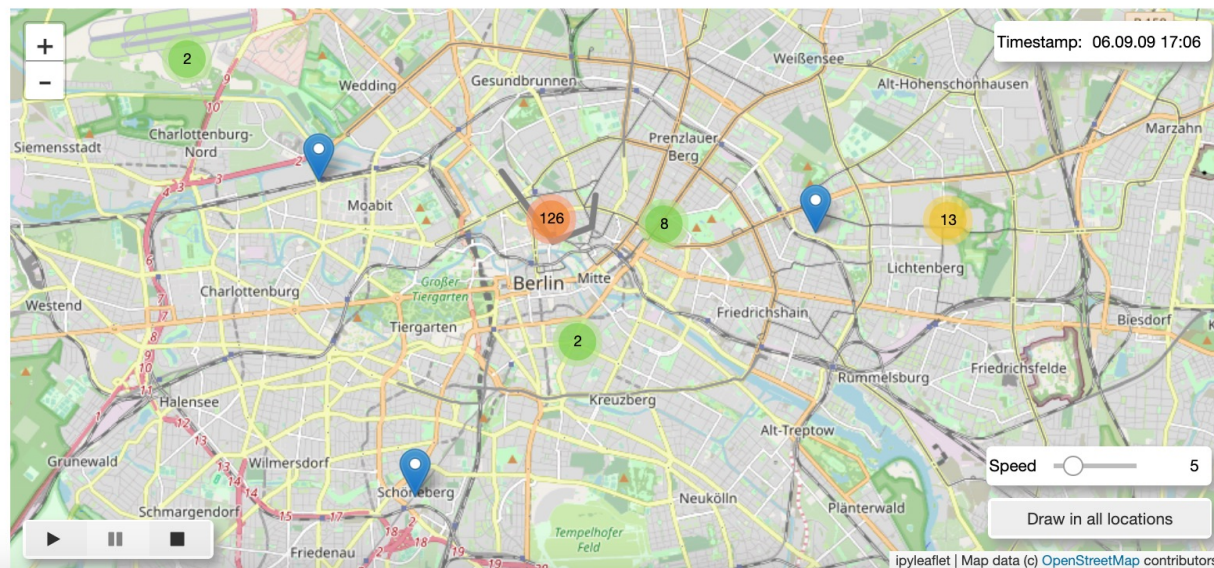
Reset or apply the filters:

Apply filters and update the map

Folgende Daten sind geladen:

	Begin	End	Service	in/outgoing	Longitude	Latitude
0	31.08.09 07:57	31.08.09 08:09	GPRS	ausgehend	13.396111	52.529444
1	31.08.09 08:09	31.08.09 08:09	GPRS	ausgehend	13.383611	52.530000
2	31.08.09 08:09	31.08.09 08:15	GPRS	ausgehend	13.374722	52.530278
...
21503	13.02.10 10:00	13.02.10 10:10	GPRS	ausgehend	13.404444	52.531667
21504	13.02.10 10:10	13.02.10 10:10	GPRS	ausgehend	13.404444	52.531667
21505	13.02.10 10:10	13.02.10 10:13	GPRS	ausgehend	13.404444	52.531667

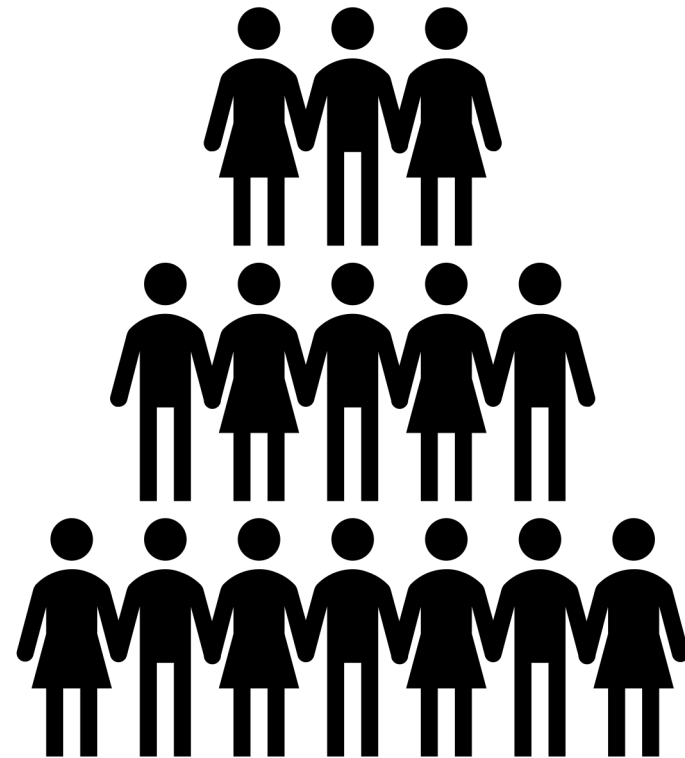
21506 rows x 6 columns



Application:
go.upb.de/ExplorationLocationData

Phase 3: Digital Doppelgänger / Data Poster

- Male, 40 years old
- No kids
- Loves ice cream
- Works as politician, priest, trucker, lawyer...

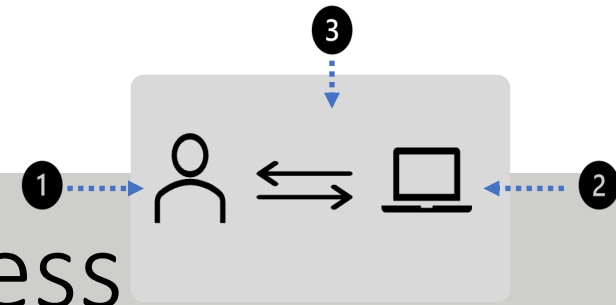


Phase 4: reflection and discussion

Within an interaction with a data-driven digital artifact, students should be aware of and reflect on

- the explicitly and implicitly collection of personal data.
- the using and processing of the personal data for primary and secondary purposes.
 - The possibility of a digital doppelgänger

Transformation of self-view, world-view and habits
(*Bildung*)



Summary: Data Awareness

- 1** The role of the human:
“program or be programmed”
- 2** The role of the artifact:
replacement, augmentation, symbiosis
- 3** The role of the hybrid system:
shaping and being shaped
- 4** The role of data:
- 5** Paradigm change in teaching?

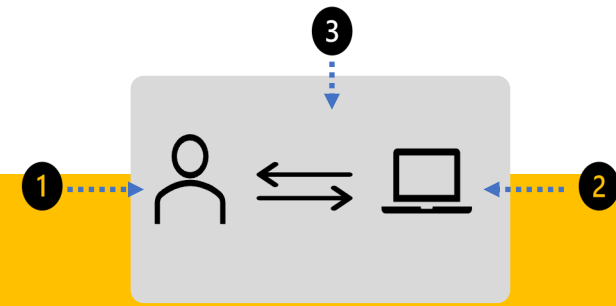
Personal data is collected and generated explicitly and implicitly during interaction

Primary and secondary data processing

Stop-moment, data awareness

(Implicit, explicit; primary, secondary)
Digital Doppelgänger

Reflection on Architecture and Relevance of data in interaction with a dA



Summary / Questions

“AI education” requires developing an adequate picture of the hybrid interaction system – a kind of data-driven, emergent eco-system which needs to be made explicit to understand the transformative role as well as the technological basics of these artificial intelligence tools and how they are related to Data Science.

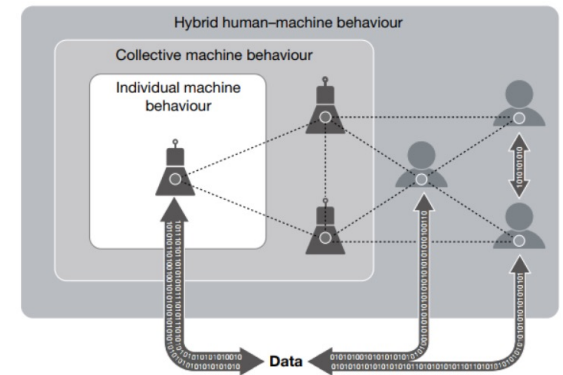
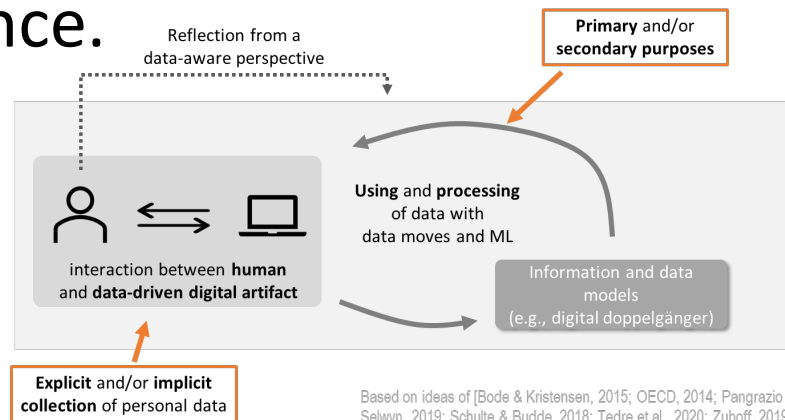


Fig. 4 | Scale of inquiry in the machine behaviour ecosystem. AI systems represent the amalgamation of humans, data and algorithms. Each of these domains influences the other in both well-understood and unknown ways. Data—filtered through algorithms created by humans—influences

Thanks for listening!

- Bode, M., & Kristensen, D. (2015). The digital doppelgänger within. A study on self-tracking and the quantified self-movement. In R. Canniford & D. Bajde (Eds.), *Assembling Consumption. Researching actors, networks and markets* (pp. 119–134). Routledge. <https://doi.org/10.4324/9781315743608>
- OECD. (2014). Summary of the OECD Privacy Expert Roundtable „Protecting Privacy in a Data-driven Economy: Taking Stock of Current Thinking“. DSTI/ICCP/- REG(2014)3.
- Pangrazio, L., & Selwyn, N. (2019). ‘Personal data literacies’: A critical literacies approach to enhancing understandings of personal digital data. *New Media & Society*, 21(2), 419–437. <https://doi.org/10.1177/1461444818799523>
- Tedre, M., Vartiainen, H., Kahila, J., Toivonen, T., Jormanainen, I., & Valtonen, T. (2020). Machine Learning Introduces New Perspectives to Data Agency in K—12 Computing Education. 2020 IEEE Frontiers in Education Conference (FIE), 1–8.
- Zuboff, S. (2019). *The age of surveillance capitalism: The fight for a human future at the new frontier of power* (First edition). PublicAffairs.

Questions for Discussion



Q1: How should we design the relationship between “ideas and artefacts”?



Q2: In what aspects and how much do we need to reinforce the role of data?



Q3: (Where) Do we have to change typical teaching pattern?